



The Marist College Theatre Guild


MARIST COLLEGE
POUGHKEEPSIE, N. Y. 12601



Dear Miss Gardener:

I would like to take this opportunity to thank you for arranging the recent lecture by Mr. David Silver of Brandeis University. It is difficult to describe the impact which is felt by an audience, but being a 'theatre people' I feel I am especially sensitive to it, and I can only describe Mr. Silver's impact as electric. His views on the nature of Mass Media and society in general were as pertinent and provocative as any I have ever heard, and his remarks touched off many a heated ~~mm~~ discussion on the campus. As far as I am concerned, I was impressed by his cool professionalism and his obvious intelligence, and his careful avoidance of "pseudo-intellectual" techniques. I would be proud to have him back in future years, and would strongly recommend him to any interested group.

Sincerely yours,


John Sheehan
President

Miss Mickey Gardener
American Program Bureau
59 Temple Place
Boston, Mass. 02111



DAVID SILVER

SOME OF THE LECTURES OFFERED:

DIYAN, DALL AND DRUGS: AN ENQUIRY INTO YOUTH'S CHANGING CONSCIOUSNESS

TELEVISION'S POTENTIAL AS MIND-EXPANDER OR MASS PACIFIER

"HOW LONG AGO WAS 1984?": AMERICA INC.: A LOOK AT THE NEW SEXY TOTALITARIANISM

EVOLUTION BY LSD: IS ACID THE AMERICAN DREAM — INSTANT SATOR?

WILLIAM BLAKE AS ACIDHEAD, MICK JAGGER AS VISIONARY: IS THE NEW EXPRESSION REALLY NEW?

UNDERSTANDING McLUHAN

ROCK MUSIC AS GUIDE THROUGH RECENT HISTORY

BIOGRAPHY:

CREATOR WRITER HOST OF REVOLUTIONARY TV SERIES ON WGBH-TV BOSTON AND ACROSS THE U.S.A. ON PUBLIC TV — "WHAT'S HAPPENING MR. SILVER?" EXPERIMENTS ON SHOW: THE FIRST STEREO TV, CHANCE TV, COLLAGE TYPE VIDEO EDITING, VISUALIZATION OF McLUHANISM. WORKED ON NATIONAL PBL BBC TV ENGLAND.

ENGLISH, 25 YEARS OLD, M.A. IN LITERATURE, EX-INSTRUCTOR TUFTS UNIVERSITY, ARTIST-IN-RESIDENCE BRANDEIS UNIVERSITY. OCCASIONAL ACTOR. WRITER AND COMMENTATOR AND BOTH THEORIST AND PRACTISER OF REVOLUTION-IN-MEDIA.



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